

the
MIRROR



WISCONSIN ACADEMY OF GENERAL DENTISTRY

WISCONSIN
ACADEMY of
GENERAL DENTISTRY

2020 Edition 1

THE BOARD OF WISCONSIN AGD WELCOMES THESE NEW MEMBERS

New Members

Dr. Mohanamurali Krishna Kasam

Dr. Jenna Lang

Dr. Euiyoung Chong

Dr. Nathan Daily

Dr. Cricket Lynn Koehn

Dr. Jennifer L. Knoll

Dr. Austin McMannes

Dr. Amanda Lathe

Student Members

Robert Madrigal

Timothy Jason LeMoine

Sam Miller

Jesus Echezarreta

Shaina Zhao

Zachery Finnegan

Kolver Matos

WiAGD Board Would Like To Thank Our Members

We would like to thank the following sponsor of a new member:

Dr. Sunjoo Park

While not all of you have been acknowledged as sponsors, we know that many of you are sharing the benefits of membership in the AGD with your friends and collegs. Your support of our organization is appreciated and has paid off with 30 new members and and 10 new student members this year. Thank you.

President's Message

Dear AGD members,

Drs. Olsen, Batchelor, Scott, Machi, and I attended the AGD's House of Delegates meeting this Fall. It was a lively meeting with several contested elections. We were fortunate to have very qualified candidates in all positions. With the issues facing dentistry now, strong national leadership is essential.

One of the issues which is important and timely nationally and in Wisconsin is access to care. In Wisconsin and several other states legislation on a Dental Therapist bill has been proposed or passed. There are more effective ways to address access to care. In our state AB 81 and SB 89 have been introduced. I attended and testified at a Senatorial hearing on SB 89 this summer. It was quite an experience! There was a lot of misinformation and misconceptions at this hearing. Checking nationally, Wisconsin's bills are the WORST bills in the nation. There is real and strong support from out of state entities and self-serving in-state organizations for Dental Therapists. The WDA, Marquette and the AGD all opposed the WI bill and have real solutions for this real issue of access to care.

There are NO CODA approved Dental Therapist programs in the US even with longstanding programs in other states. There are no states which are seeing areas of need being effectively addressed with this "solution". There is only one US Tribal program which flies Dental Therapists to remote sites which shows some effectiveness. Supporters also equate Nurse Practitioners and Dental Therapists. This statement is just wrong in years of education and experience.

I have partnered the WI AGD with the WDA to support Senate Bill 228 which would grant five scholarships of \$75,000 to Marquette dental students. Once graduated these dentists are committed to working in underserved areas of Wisconsin. This is a real, effective and viable plan to address access to dental care in our state. **We care and will work** for our patients and members.



Lou Boryc, DDS, FAGD
WI AGD President

A few younger AGD members have seen the danger to our profession with this issue already. More voices locally or statewide would be welcome and effective in combating the misinformation and misconceptions surrounding Dental Therapists. Even if you do not want to join us now, I can supply you with pertinent information for your consideration.

Best of the New Year and health to all,

Lou Boryc DDS FAGD WI AGD President

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A Message from the Regional Director

Hello Wisconsin AGD. I hope your holiday season has been all you wanted it to be.

As we begin 2020, let us be thankful for our families, our staffs, our patients, and most of all, our profession. Many of us use this time to set or adjust our long-term and short-term goals. Your AGD is also using this opportunity to do the same.

Like you, the AGD must be introspective; constantly searching for ways to become more efficient and more responsive to the needs of you- the membership. One of the major areas the AGD is exploring is our governance structure. The House of Delegates meeting in November set the stage for GERC. What's GERC? - It is the Governance Evaluation Review Committee. These members are tasked with looking into all aspects of Governance. The goal is to modernize and streamline that aspect of the organization to become more efficient, more nimble and to reduce the cost.

You most certainly can assist the organization. Renew your own membership and help add to the membership by recommending the Academy to one of you friends or colleagues. Increased membership helps improve our status in the dental community but also allows the AGD to sponsor CE, both live and online webinars. It allows you to participate in the awards process, the buying club, and all of the perks that come with belonging to the premier organization for the General Dentist!

Have a fabulous year!

Dennis G Charnesky, DDS, MAGD
Regional Director, Region IX

P.S.
Please mark your calendar for the AGD 2020. (July 15-18, 2020) This is a fantastic educational event for the General Dentist. It will be held at Caesar's Palace, Las Vegas. Registration is open now.



Dennis G Charnesky,
DDS, MAGD

WiAGD Board Members

President	Lou Boryc, DDS	PACE Committee	Michael Aust, DDS, Chairman
Vice President	Ginny Scott, DDS		Ginny Scott, DDS
Treasurer	Ed Batchelor, DDS	CE Committee	Michaelangelo Aust, DDS, Chairman
Editor	Ginny Scott, DDS		Chris Hansen, DDS
Secretary	John Machi, DDS		Ginny Scott, DDS
Trustee	John Olsen, DDS	Regional Director	Dennis Charnesky, DDS
Membership	Lou Boryc, DDS	Members at Large	Rick Winter, DDS
	Stephen Sevenich, DDS		Leonard Machi, DDS
		Legislative Committee	Chris Hansen, DDS
		Web Master	John Machi, DDS

Tooth Talk

Help, the Sky is Falling

I was fortunate to be able to attend the HOD meeting again this year in Nov. Before I became a board member for the WiAGD, I had no idea what our board members and national officers really did, and I am thinking that I was not the only AGD member in the dark about this. At the meeting, I was once again impressed with the dedication and time the officers and committee members invested in our organization, but it also got me thinking about what our board members accomplish at our state level. So, I sat down and listed everything I could think of that our board has accomplished this past year and as I looked at this list, I was also impressed at the dedication and time invested by our own WiAGD board. I am sharing this list in our newsletter, not to toot our horns, but as a way to inform all our members what is going on at the state level, and hopefully encouraging your help.

I know that not everyone wants to make the commitment to joining the board. Everyone has their own reasons why not to join, the time commitment, feeling like you don't have anything to offer, or just flat out don't have any interest, and that's ok. The thing is though, you can help support our organization in a lot of small ways without joining the board. While I have always believed it is important to belong to our organization, again before I became a board member I personally wouldn't have known how I could help our organization, so I am going to share a few easy suggestions.

Legislative Action: In December, the AGD sent out a call to action for our WiAGD members and 50 of our members responded to support a positive legislative action for our profession and our patients. I personally know how easy it is to ignore or delete these messages, but in just a few minutes these 50 members made a difference. Currently in Wisconsin we have some serious threats to our profession from special interest groups, the support of all of our members would have a huge impact on our legislators decisions.

Continuing Education: Our organization was started because our founding members had a strong belief in the value of continuing education. Now, I know I am preaching to the choir because most if not all of you are working toward or have a fellowship or mastership in our organization. The WiAGD has supported that foundation by offering 2 continuing education courses a year for its members. By attending one or both of these CE courses and showing your support to our sponsors, you help us recruit our future speakers and sponsors. It really is a win-win situation. We have 2 great CE's planned for this year. In March Dr Landswher will be presenting a hands on endo course and in Oct Dr Schilling will be presenting a course on the new perio guidelines and dealing with implant/perio problems. So, support your WiAGD, attend a CE course and receive 7 hours of credit and learn something new all at the same time.

Membership: We all know that members are the lifeblood of any organization, and it probably comes as no surprise to anyone that professional organizations like ours have been struggling to maintain their membership. Both our national and local organization have implemented recruitment strategies, but I believe recruitment is a grass roots concern. We've all gone to practice management seminars and heard that "word of Mouth" is the best marketing tool. Well, it is the same when it comes to recruitment of new members for organization, "word of mouth" is still the best marketing tool. Just think what an impact on membership we could have if 650 of our members shared an invitation to the WiAGD with a nonmember colleague. We are just at the beginning of a new year, so it's not too late to add this goal to your New Year's resolution's for 2020. It's as simple as that.

To quote Dr. Askhari Johnson Hodari: "If everyone helps to hold up the sky, then one person does not become tired."

To close, we are at the beginning of a New Year and I wish all of you the best.

Ginny Scott, DDS, MAGD
Editor



Thank you to our sponsors
Dentsply and D&S Lab



Questions?

For information on becoming a board member, to volunteer to help with your organization, to make suggestions or ask questions, contact our president, Dr. Lou Boryc at louis.boryc@marquette.edu or 262-679-0600.

In the News

Our Region 9 Trustee, Dr. John Olsen received a Presidential Citation for his efforts in serving the AGD.

2019 Year in Review

Spring CE Event: Pulp Therapy and Restorative Dentistry for the Pediatric Patient.

Fall CE Event: There's NO "Me" in team! Wait, Yes there is -

4 WiAGD members attended the Academy of General Dentistry HOD meeting in November: Doctors Lou Boryc, Ed Batchelor, John Machi and Ginny Scott

2 Award winning newsletter were published

The WiAGD received the ACE award for excellence in our newsletters.

White Coat Ceremony- The WiAGD supported the White Coat Ceremony with A \$500.00 donation and Dr Ed Batchelor represented the AGD at the ceremony.

New members- We had 30 new members this year.

Student Activities- Dr. John Machi represented the WiAGD at the MUSOD Vendor Day this year. In November Dr. Lou Boryc hosted a presentation at the County Clare Restaurant for our student members. About 25 students were able to attend and hear Dr. Andrew Starsky give a presentation on Ergonomics in Dentistry.

The Wi AGD Bylaws were rewritten to be more consistent with the AGD bylaws and approved.

In April, Dr. Ginny Scott attended the AGD Leadership Symposium.

We applied for and received our renewal for our PAGE certification.

The WiAGD gave a \$500.00 donation to the AGD Foundation in our name

Legislative Action: Dr. Lou Boryc has been active on the Legislative Committee attending and speaking on behalf of the WiAGD at 2 legislative sessions against the Dental Therapist Bill. He has also been contacting and speaking to his representatives regarding this bill.

Dops!

I made a mistake I have been writing our newsletter for 5 years and every time I do this I learn something new. Our last newsletter unfortunately was a learning experience which resulted in some of our members not receiving their hard copies of our newsletter. I believe everything has been corrected and I apologize for any problems I created for any of you. If for some reason in the future you do not receive your hard copy of the newsletter, you can find a copy on our webpage.

Thanks for your patience,
Ginny Scott, DDS
Editor



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Fall CE Review

There's No "Me" in Team! Wait, Yes There Is-

Not all students are motivated to learn every subject and building a synergistic team, for most of us, falls into that category. In team building, there is no exact nail for your hammer, but the wrong people in the wrong position, doing the wrong things can certainly lead to you hanging your hammer up in the shed. Phone call conversions can be as low as 25%, Then partial treatment acceptance as low as 20% of that.....and the recalls.....OH THE RECALLS....as low as 20-30%!.....and all this is happening while you have your head buried in a prairie dog hole at the back of the office.

Now imagine you did care about a synergistic team, phone calls converted at 80%, Recall cancelation under 10%, and 50% of all your new patients coming from currently happy patients that refer..... you could have learned that.....for free..... at the boogie Ingleside Hotel (I love picking these spots.) That's what we did at the last course. It was a long day but the take home here is teams don't suck. So work on yours. You have the blueprint if you were one of the many at the party and we thank you for coming to your member benefit event! So....now onto some subjects that our engineering minds can wrap our heads around and get behind. In March we are going to work on some Endo (hands on) at Blue Harbor Resort and Spa in Sheboygan, (did I mention I love picking these spots?) October 2020 we are going to go over the new Perio updates in Madison, exact location TBA. See you in the back.

Michael Aust, DDS



Dr. Horowitz



Drs Michael Aust, Jeffery Horowitz, and Lou Boyce

Update On Your WiAGD Legislative Action

Fellow members I would like to update you on happenings in Madison. Our Wisconsin State Assembly had a hearing just prior to the Christmas holiday addressing issues affecting our patients and dentistry. The wealthy out of state Pew Charitable Trust and others poured money and influence to the concept of Dental therapists. The WDA, the GMDA, Marquette's Dental School and I, representing you, spoke in opposition of this concept. We also supported increasing the Medicaid reimbursement as well as dental student scholarships to commit new graduates to underserved areas. AB 81 was purported to increase access to care to the underserved in WI. It does not require these new midlevel providers to work with Medicaid patients or serve in provider shortage areas. Our testimony did influence the sponsors to amend the original bill!

Chuck Wichgers Dist. 83 of Muskego is my representative and sat in on this hearing. He was very gracious to talk with me days prior to the hearing. He listened and discussed his positions at length. He supported us on the AB 81 and had thoughtful reservations on other concepts. He also asked me pertinent questions during my presentation.

Tony Kurts Dist. 50 of Wonevot went out of his way to help me get to the hearing room which had been changed without notice! He also spoke at this hearing in support of more realistic Medicaid reimbursements.

The effective and hardworking, Matt Rossetto of the WDA along with Dr. Pat Tepe of Verona gave compelling facts and history supporting our opposition to the current Dental therapy bill, AB 81.

Dean Lobb of MUSOD also presented compelling reasons of opposition to AB 81. As a former dentist practicing in Canada, he also gave authoritative reasons why Canada no longer has therapists.

Over 100 legislators were contacted by our members prior to this meeting!!! I feel those AGD members made a significant impact on this hearing. Thank you all. These contacts were made without traveling to Madison or taking time away from practices. I strongly encourage the rest of our membership to contact their politicians on this and upcoming issues.

Respectfully,
Lou Boryc DDS FAGD
Your WI AGD President

We Won!

Ok, maybe not a "Major Award" with a lamp for my window, but it's nice to be recognized for our hard work and effort. In November at our AGD HOD meeting the Wi AGD constituents won the ACE award which recognizes excellence in a constituent's newsletter. Our newsletter is definitely a team effort, with our board members contributing articles, photos, ideas and technical support to make our newsletter possible.

Ginny Scott, DDS, MAGD
Editor



CONTINUING EDUCATION

Hands On Endodontic Seminar

Friday, March 20, 2020

Blue Harbor Resort and Conference Center - Sheboygan



Dr. David Landwehr

A Clinician's Method for Endodontic Success: Predictability Through Simplicity



Dr. David Landwehr is the Chief of Endodontics for Meriter Hospital general practice residency program in Madison, WI. He has presented case studies in endodontics and oral pathology both nationally and internationally. In addition, he has published several articles in various peer reviewed journals and served as an evidence reviewer for the American Dental Association. Dr. Landwehr holds a D.D.S from the University of Minnesota, an M.S. degree and certificate in Oral and Maxillofacial Pathology from The Ohio State University and has completed specialty training in endodontics at the University of Michigan. Dr. Landwehr has maintained a private practice in his home state of Wisconsin since 1999. Though his practice focuses on endodontics, his dual certification in endodontics and oral pathology makes him uniquely qualified to diagnose sources of oral pain.

Course Description:

Endodontic success is dependent on a variety of interrelated factors, but removal of bacteria from the root canal system is the ultimate goal. Prior to root canal treatment the pathway to endodontic diagnosis may be filled with twists and turns that prevent the clinician from making a definitive and accurate diagnosis. Following diagnosis it is imperative that all canals are located and instrumented to the root apex to achieve maximum disinfection. This session will place special emphasis on locating the hard to find canals prior to using a rotary instrument to establish a predictable and reproducible glide path to the root apex. An evidence based review of cutting edge instrumentation options will be presented with special emphasis on different instrument designs and mechanical movements. Lastly, enhanced irrigation protocols will be explored along with state of the art obturation techniques.

CONTINUING EDUCATION

The participant will learn:

- how to increase the accuracy of endodontic diagnosis by understanding the limitations of pulp testing and radiology.
- clinically relevant strategies for locating typical root canal anatomies and tips for identifying hard to find canals.
- the design features and working characteristics of the most commonly used root canal instrumentation systems and their impact on clinical efficiency and predictability.
- a simple and efficient irrigation protocol for maximum disinfection of the root canal system and obturation techniques to place a dense three dimensional filling in any root canal anatomy.

Friday, March 20, 2020

Program:

7:30 AM - 8:00 AM	Registration	12:00 PM - 1:00 PM	Lunch
8:00 AM - 12:00 PM	Morning Program	1:00 PM - 4:00 PM	Afternoon Program

Location:

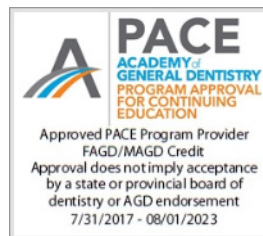
Blue Harbor Resort and Conference Center
725 Blue Harbor Drive
Sheboygan, WI 53081
Phone Number: 920-457-9890

Cost:

AGD Members	\$175.00
Non AGD members	\$275.00
Staff	\$75.00

Registration, Credit Format, and Credit Hours:

Four FAGD/MAGD lecture credit hours, three FAGD/MAGD Hands On Hours



For more information contact: Dr. Ginny Scott at
ginnydds@gmail.com or 608-697-4567

**Register online and check out our other courses and the
Mirror Newsletter at our website.**

www.WIAGD.org

CONTINUING EDUCATION



Mastertrack Presents:

Adult & Geriatric Special Needs Dentistry by Dr. Ron Kaminar & Dr. Chad Duplantis

Friday, April 3 @ 8:00 am - Saturday, April 4 @ 5:00 pm

Adult & Geriatric Special Needs Dentistry by Dr. Larry Williams

Friday, June 5 @ 8:00 am - Saturday, June 6 @ 5:00 pm

Operative Dentistry by Dr. Lee Ann Brady

Friday, September 11 @ 8:00 am - Saturday, September 12 @ 5:00 pm



For more information contact: Dr. Sy Wachtenheim at sy@ilagd.org
or 847-858-1927 phone or 847-905-7271 fax.
Register and pay online at www.ILAGD.org



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Connie L. White, DDS, FAGD
AGD President-elect
Kansas City, MO
Member since 1982



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Highlights from the AGD 2019 Annual Meeting

Here some of the major events that happened at the AGD Annual Meeting.

Elections

Connie L. White, DDS, FAGD, was installed as AGD president during the AGD Annual Meeting in Chicago Nov. 8-10, 2019. White, who is associate professor, interim dean for clinical programs and assistant dean for community relations and communications at the University of Missouri-Kansas City School of Dentistry, said she is eager to focus on issues impacting how general dentists engage with AGD as well as how they practice and deliver quality care to patients. “I am confident that, together, we can accomplish a lot during my year as president. I want to work with everyone to create a mosaic of impactful change,” said White.

Three officer positions were up for voting and, for the first time in at least 22 years, there was a tie in the vote for an officer position. Gerald J. Botko, DMD, MS, MAGD, and Sanjay Uppal, DDS, FAGD, originally tied in the vote for vice president. A second round of voting occurred, and Botko was elected vice president. Abe Dyzehaus, DDS, FAGD, was elected secretary, and Bryan C. Edgar, DDS, MAGD, was reelected speaker of the house. Other members of the 2019–20 Executive Committee include: Bruce L. Cassis, DDS, MAGD, president-elect; Elizabeth A. Clemente, DDS, MAGD, treasurer; Roger D. Winland, DDS, MS, MAGD, editor; and Neil J. Gajjar, DDS, MAGD, immediate past president.

The regional election outcomes, including regional directors and trustees, can be found at agd.org/publications-and-news/agd-news-details/2019/11/12/new-agd-president-ready-to-make-impactful-change.

Resolution Results

Several key resolutions were introduced to the House of Delegates during this year’s annual meeting.

- A proposal regarding a new tiered membership model with different levels of dues and benefits was referred to the Membership Council to develop a business plan and present at the 2020 annual meeting.
- A resolution regarding raising the age for emeritus membership from 65 to 70 years old was referred to the Membership Council to take into consideration when developing the alternative tiered membership system.
- A resolution to change dues for residents to match those of students was approved and will take effect with the 2021 dues cycle.
- A proposal to reduce the fee for the Fellowship Exam was referred to appropriate councils for study.
- The AGD Health Care Reform Position Paper was adopted.
- A resolution regarding whether to allow students to serve as delegates and alternate delegates (in addition to the two student delegates and two student alternate delegates) was referred to appropriate agencies.
- The 2020 budget was revised to reduce budgeted membership dues revenue by about \$70,000 and adjust expenses and other revenue to balance the budget.
- Twelve out-of-date policies were rescinded based on recommendations by the Policy Review Committee.

AGD Foundation

During the annual meeting, Ivoclar Vivadent, one of the meeting sponsors, generously offered to match donations to the AGD Foundation up to \$20,000. AGD members rose to the challenge, and approximately \$60,000 — including the \$20,000 from Ivoclar Vivadent — was raised.

Governance Evaluation and Review Committee

The Governance Evaluation and Review Committee (GERC), which is tasked with examining the efficiency, effectiveness and accountability of the AGD governance structure at all levels, presented an update to the House of Delegates. GERC is in the process of constructing proposals for reform,.

Awards

The 2019 Distinguished Service Award was presented to Joseph A. Battaglia, DMD, MS, FAGD; the 2019 Humanitarian Award was presented to James E. “Randy” Ransdell, DMD, MAGD; and the Dental Lifeline Network Outstanding Volunteer Award was presented to Susan E. Snyder, DDS, MAGD.



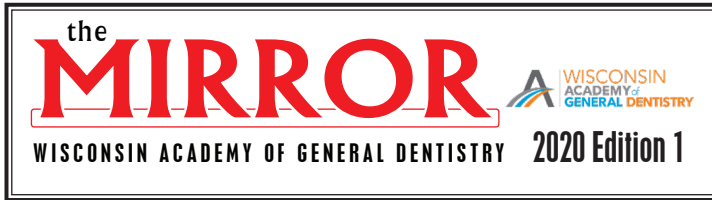
Drs Ginny Scott and Lou Boyce receiving the ACE Award for publication excellence.



Dr. John Olsen receiving the Presidential Citation Award



Region 9 Delegates and Alternates



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Dr. Lou Boryc, President
Dr. Virginia Scott, Editor

News, story ideas and scientific articles
can be submitted to the above address
or ginnydds@gmail.com



Save the Date

WiAGD Member Benefit CE Course Friday, October 9th, 2020

Dr. Jody Schilling

Update on New Perio Guidelines and What's New in Implant/Perio Problems

More information to come