



2021 Annual Appeal

The AGD Foundation's Mission

The mission of the Academy of General Dentistry Foundation (AGDF) – the philanthropic arm of the AGD – is to support the efforts of the general dentist toward improving the public's oral health.

Oral and oropharyngeal cancer is the sixth most common form of cancer worldwide. In the United States, over 50,000 Americans are expected to be diagnosed this year alone.

It will cause over 9,750 deaths, killing roughly 1 person per hour, 24 hours per day.

Oral and oropharyngeal cancer is particularly dangerous because it can go unnoticed in its preliminary stages. Early detection is key, and, in many cases, a dentist is the first health care provider to identify early signs and symptoms. Therefore, they are a first line of defense against this deadly disease.



Why Your Support Is Vital

Your donation to the AGD Foundation will expand the number of dentists and patients we are able to impact with our oral cancer screening and awareness programs. The AGD Foundation's Annual Fund goal is \$250,000. These critical funds will be used to meet the following objectives:

- Develop and create easily accessible oral cancer educational resources for AGD members and the greater dental and medical community
- Fund proactive oral cancer screenings throughout the United States
- Increase annual grants awarded to AGD constituents and other organizations to fund oral and oropharyngeal cancer awareness and early detection programs

For information about donor opportunities, contact Marti Simmons, Director of Development and Growth Strategies at 518-465-7085 x136 or agd@adgcommunications.com



DONATE TODAY. agd.org/annual-appeal

Donor Recognition Levels

All donations help the Foundation in our quest to increase the awareness and detection of oral and oropharyngeal cancer, while providing educational resources for AGD members and the greater general dentistry community. With the increasing incidence of HPV-related oral and oropharyngeal cancer, the work of the Foundation is critical. By investing in the AGD Foundation, you help grow our cornerstone programs and expand our reach.

Donor Recognition Levels	IRON (\$50-\$99)	BRONZE (\$100-\$249)	SILVER (\$250-\$499)	GOLD (\$500-\$999)	TITANIUM (\$1,000-\$4,999)	PLATINUM (\$5,000+)
Gifts at this level support oral cancer screenings for up to five patients	✓	✓	✓	✓	✓	✓
Donors receive an immediate donor confirmation letter, tax receipt & Recognition on the AGD Foundation webpage	✓	✓	✓	✓	✓	✓
Gifts at this level support the creation and distribution of best practices Toolkits for AGD Members		✓	✓	✓	✓	✓
Donors receive recognition in AGDF Annual Report and an invitation to the Donor Reception at the annual AGD Scientific Session		✓	✓	✓	✓	✓
Gifts at this level support the development and improvement of online and print resources for general dentistry practices throughout the country			✓	✓	✓	✓
Donors receive a special ribbon to wear at AGD events recognizing their support			✓	✓	✓	✓
Gifts at this level support the production of an oral cancer screening tutorial video				✓	✓	✓
Donors are offered recognition in a social media post				✓	✓	✓
Gifts at this level support the production of an interactive webinar and/or virtual CE courses related to oral cancer					✓	✓
Donors are offered a spotlight in AGD Today newsletter					✓	✓
Gifts at the highest level support additional grants to fund oral and oropharyngeal cancer awareness and early detection programs						✓
Donors are offered the opportunity to be recognized as provider of grant funding						✓

