



FOUNDATION™ 2012 Fun Run/Walk 5K Fundraiser - Sponsor Benefits

Title Sponsor \$10,000	Lead Sponsor \$5,000	Event Sponsor \$1,000
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Title Sponsor Opportunities			
Exclusive naming rights to the 2012 Fun Run/Walk 5K	√		
VIP networking lunch with AGD Foundation Board members during the Annual Meeting	√		
First refusal for exclusive naming rights to the 2013 Fun Run/Walk 5K	√		
Marketing Opportunities			
Hyperlink logo on AGD Foundation Web page thru October 2012	√		
Verbal recognition during event rally	√		
Photo opportunity and presentation of awards to event winners	√		
Title recognition on collector's item award medals	√		
One-time use of Fun Run pre-registration mailing list	√		
One-time use of Fun Run final registration mailing list	√		
Recognition in pre and post-event e-publications	√	√	
Annual Meeting sponsor ribbons and signage at AGD Foundation booth and exhibit booth	√	√	
Logo recognition on Fun Run/Walk Signage	√	√	√
Logo recognition on Fun Run/Walk Banner	√	√	√
Logo recognition on Fun Run/Walk t-shirts	√	√	√
Advertising Opportunities			
Title recognition in <i>AGD Impact</i> Annual Meeting preview issue (circulation 50,000)	√		
Logo recognition in <i>AGD Impact</i> Annual Meeting onsite issue given to all attendees	√	√	
Literature distribution at the AGD Foundation Booth and inside participants race packets	√	√	
Logo recognition in the Annual Meeting & Exhibits on-site program	√	√	√
Networking Opportunity			
Complimentary Fun Run Registrations	6	2	1

AGD Foundation Fun Run/Walk 5K Fundraiser, June 2012 (date to be determined) 6:30 a.m. Philadelphia, PA.

Contact: Jennifer Howard, Specialist, AGD Foundation, 888.243.3368, ext 4345 or jennifer.howard@agd.org

2012 Fun Run/Walk 5K Fundraiser - Sponsor Information Form

Sponsor Levels:

Please select sponsorship level(s):

Title Sponsor: \$10,000

Lead Sponsor: \$5,000

Event Sponsor: \$1,000

In-Kind Sponsorship of goody bag product also needed; recognition based on value of donation.

Please list my company name on promotional material as:

Contact Name _____

Contact Street Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Fax (_____) _____

Email _____

Website _____

Logo Artwork: Email a high-resolution TIF or ESP image to foundation@agd.org

Payment Options:

Please select one

Check enclosed (payable to AGD Foundation)

Credit Card (circle one) VISA MasterCard Discover AMEX

Card # _____ Expiration date _____

Name on Card _____

Card holder's Signature _____ Amount _____

Billing Address _____

City, State, Zip _____

Return this completed sponsor form with payment no later than January 31, 2012:

FAX: 312.335.3426

MAIL: Academy of General Dentistry Foundation

211 E. Chicago Avenue, Suite 900

Chicago, IL 60611

The AGD Foundation is a 501 (c) (3) charity; gifts to the AGD Foundation are fully deductible for federal income tax purposes, subject to the limitations placed on charitable gifts by the Internal Revenue Service.