



Talking Points

Student

Use these talking points to explain to students how the AGD is the only organization that exclusively represents their interests and serves their needs as general dentists.

Why should I join the AGD?

- The AGD has benefits that will help you now and in the future as your career continues to evolve.
- I've been a member for [insert number] years, and it has helped me with everything from finding a practice to insurance contract analysis to discounts on personal and professional products and services.

I'm a student, and I'm broke! How can I afford to join the AGD?

- It only costs dental students \$16 to join the AGD.
- We know how tight money can be while you're in school, and we're giving you this significant discount because we want you to take advantage of all the benefits we have to offer you.
- Also, as your career evolves from student to new dentist, you'll be able to enjoy special discounted membership rates for four years after you graduate.

What do I get for joining the AGD?

- You'll get a lot of free and discounted products and services as a member of the AGD.
- For example, you can stay up-to-date on the latest research and trends in general dentistry with free subscriptions to the AGD's peer-reviewed journal, *General Dentistry*, and to our newsmagazine, *AGD Impact*. You can also access archives of both publications on the AGD Web site, as well as other electronic resources like podcasts and online case studies.
- If you're worried about transitioning from dental school to practice, the AGD has created a student and recent graduate manual, *You've Graduated, Now What? A Guide to Navigating Those First Years in the Dental Profession*.
- If you want to network with other general dentists, take advantage of the free registration we give to students for the AGD's Annual Meeting & Exhibits. The next meeting will take place July 6 through 11, 2010 in New Orleans.
- You can also take advantage of some fantastic discounts on professional and personal products and services like car rentals, automotive and home insurance, and liability insurance during your board exams.
- Plus, you can get involved in local events found on AGD's Facebook fan page, including dental school lunch-n-learns and the AGD FellowTrack program, where you can earn up to 25 credit hours toward the prestigious Fellowship Award upon graduation.

What can the AGD do for me after I graduate?

- There are a lot of things the AGD can do to help you as you transition from dental school to practice and beyond.
- As you're deciding on what to do after graduation, check out the AGD's online career center. You can look for practices to join or buy. If you know you'll be starting your own practice, you can also find equipment and dental team members there, as well.
- Prepare for a successful dental career with post-graduate resources like AGD Patient Alerts, a fully-automated patient communication service that delivers quality patient communications like appointment reminders, birthday greetings, and more using e-mail and text messaging. You can also learn how to empower your patients with educational materials like oral health fact sheets, patient newsletters, and www.KnowYourTeeth.com, our go-to resource for consumer oral health and dental care information.
- As a new dentist, you'll have to deal with a lot of contracts and third-party payer issues. If you become a member of the AGD, you'll have free access to insurance contract analysis to assess the terms and ramifications of your contracts.
- Once you've started practicing, the AGD can help you build your patient network. Members are automatically entered into the AGD's referral program. When patients call looking for a dentist, the AGD will refer them to you if you live in their area.
- The AGD also saves you time with convenient online CE tracking through the AGD Licensing Board Transcript. It's customized to show the specific requirements you need to renew your license.

