

## AGD Foundation Fun Run/Walk 5K Sponsorship Opportunities

Saturday, July 10, 2010

New Orleans

Race start time: 6 a.m.

Questions? Contact Marilyn Mays, Manager, AGD Foundation at 888.243.3368, ext. 4329, or [foundation@agd.org](mailto:foundation@agd.org).

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**Please join us in our  
effort to help people  
who are in need of  
dental care and oral  
health literacy.**

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### **Title Sponsorship: \$10,000 (Exclusive)**

- Exclusive naming rights to the Fun Run/Walk
- First refusal for exclusive naming rights sponsorship to the 2011 Fun Run
- Prominent recognition on Fun Run/Walk banner
- Prominent recognition on Fun Run/Walk signage
- Inclusion in all Fun Run/Walk promotional material
- Logo and Web link on the AGD Foundation Web page through August 31, 2010
- Acknowledgement in post-event print and electronic publications
- Four (4) registrants in the Fun Run/Walk
- Four (4) sponsor name badge ribbons
- Verbal recognition during post-run rally
- Photo opportunity and presentation of awards to Fun Run/Walk winners

### **Signature Sponsorship: \$5,000**

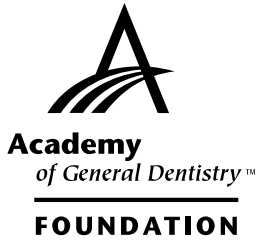
- Inclusion in all Fun Run/Walk promotional material
- Acknowledgement on the AGD Foundation Web page
- Acknowledgement in post-event print and electronic publications
- Two (2) registrants in the Fun Run/Walk
- Two (2) sponsor name badge ribbons
- Verbal recognition during post-run rally

### **Partner Sponsorship: \$2,500**

- Recognition on the AGD Foundation Web page
- Acknowledgement in post-event print and electronic publications
- One (1) registrant in the Fun Run/Walk
- One (1) sponsor name badge ribbon
- Verbal recognition during post-run rally

### **Additional Sponsorship Opportunities**

- Food and Drink Sponsorship: \$2,000
- T-shirt Sponsorship: \$2,000
- Awards Sponsorship (medals to all participants): \$1,000
- Goody Bag Sponsorship: \$1,000
- Gift Baskets Sponsorship (to first place male and female winners): \$500
- Race Route Signage Sponsorships:
  - \$250, single sponsor recognized on signage
  - \$150, two sponsors recognized on signage
  - \$75, three sponsors recognized on signage



## AGD Foundation Fun Run/Walk 5K Sponsorship Application

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New Orleans

Race start time: 6 a.m.

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### Sponsor Level

Please select sponsorship(s):

Title Sponsorship: \$10,000 (Exclusive)

Signature Sponsorship: \$5,000

Partner Sponsorship: \$2,500

Food and Drink Sponsorship: \$2,000

T-shirt Sponsorship: \$2,000

Awards Sponsorship (medals to all participants): \$1,000

Goody Bag Sponsorship: \$1,000

Gift Baskets Sponsorship (to first place male and female winners): \$500

### Race Route Signage Sponsorships

\$250, single sponsor recognized on signage

\$150, two sponsors recognized on signage

\$75, three sponsors recognized on signage

### Company information

Please list my company name on promotional materials as:

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Contact name:

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Phone:

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E-mail:

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**Logo Artwork:** E-mail a high-resolution TIF or ESP image to [foundation@agd.org](mailto:foundation@agd.org).

*The AGD Foundation is a 501(c)(3) charity; gifts to the AGD Foundation are fully deductible for federal income tax purposes, subject to the limitations placed on charitable gifts by the Internal Revenue Service.*

### Payment Options

Please select method of payment:

Check enclosed (payable to AGD Foundation)

Credit card (circle one) VISA MasterCard Discover American Express

Credit card number

Expiration date

Name as it appears on card

Billing address

City, State, ZIP

Card holder's signature

Date

Return completed application with payment no later than April 30, 2010:

FAX 312.335.3426

MAIL Academy of General Dentistry Foundation

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