

2010 Lone Star Dental Conference
How to Use Digital Imaging to Improve Your Case Acceptance
Saturday, September 11
Presented by Mike Malone, DDS

Digital imaging using digital cameras, intraoral cameras, digital radiography and dental computerized imaging can have a dramatic effect on the way dentists communicate with their patients. Systems for taking digital images and software to show those images effectively can make the difference between a patient accepting treatment you know they need and them walking out the door.

This half day program will demonstrate:

- How to use photography and radiographs to develop a slide show to get your patients to accept your treatment plans.
 - How to use your before and after images to create a professional album for your office.
 - Systems you can use to get your patients to accept the treatment you know they need.
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About Dr. Malone

Dr. Malone's commitment to excellence in restorative and cosmetic dentistry started early with extensive continuing education with his primary mentors: L. D. Pankey, Pete Dawson, Alvin Fillastre, and Mike Schuster. He received a fellowship in the Academy of General Dentistry in 1988 and is a member of the ADA, American Equilibration Society, the Pierre Fauchard Academy, and the Pankey Alumni Association. After serving six years on the Board of Directors of the American Academy of Cosmetic Dentistry, Dr. Malone was elected to serve as President of that organization for 2003-04. The AACD is an international group of over 7000 cosmetic dentists from 70 countries. He is also on the staff of LSU as an Assistant Clinical Professor in Prosthodontics. He lectures and teaches dentists internationally about the latest advances in clinical cosmetic dentistry. Dr. Malone maintains a full-time dental practice with an emphasis on cosmetic and reconstructive dentistry in Lafayette, LA.

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